



WHAT IS SO GREAT ABOUT WORKING IN SPORT?

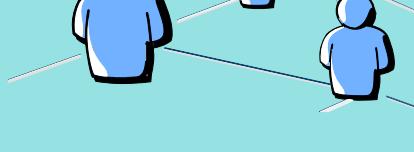


THE SPORTS INDUSTRY HAS FACED SOME OF IT'S MOST SIGNIFICANT CHALLENGES IN 2020; HOWEVER, IT'S ALWAYS ESSENTIAL TO STOP AND SMELL THE ROSES TO REFLECT ON THE WONDERS ABOUT WORKING IN THIS REWARDING SECTOR.

BY ASHWYN LALL

1 ANDY MARSTON- FOUNDER OF SPORTS PUNDIT

SPORT PROVIDES THE BIGGEST PLATFORM FOR POSITIVE CHANGE.



2 MITCHELL PARRIS- FOUNDER OF PITCHTALKS

GETTING TO NETWORK AND LISTEN TO PEOPLE'S COMPELLING STORIES IN AN INDUSTRY WE'RE PASSIONATE ABOUT, BOTH PERSONALLY AND PROFESSIONALLY, NEVER MAKES A DAY FEEL LIKE WORK. WE JUST LOVE WHAT WE ARE EXPOSED TOO.



3 LONA PRICE JONES- FOUNDER OF THOUGHTS + SPORTS

THERE IS ALWAYS SOMETHING HAPPENING. NO MATTER WHERE YOU WORK IN SPORT YOU ARE MAKING A CONTRIBUTION TO HOW PEOPLE FEEL - SPORTS FANDOM IS ONE OF THE STRONGEST EMOTIONS. TUNING IN AND ENRICHING THE SPORTS EXPERIENCE FOR ALL IS WHAT I LOVE.



4 ED BOWERS- FOUNDER OF EDUCATION2SPORT

HONESTLY, WHEN I AM ON THE MIC OR INVOLVED IN A PROJECT IT DOESN'T FEEL LIKE WORK. BUT WHAT IS SO GREAT ABOUT WORKING IN THE SPORTS INDUSTRY IS THE PEOPLE I MEET, WHO HAVE SIMILAR VALUES AND DESIRES TO ME WHO WANT TO MAKE AN IMPACT ON THE FUTURE OF THE SPORTS.



5 MARTIN COPUS- CHIEF EXECUTIVE AT MBUZZSPORT

WHAT'S GREAT IS: NO TIME TO SMELL THE ROSES! IF YOU'RE STANDING STILL IN SPORT, YOU'RE GOING BACKWARDS. EVERY DAY THERE'S NEW DEVELOPMENTS, NEW CHALLENGES, NEW OPPORTUNITIES. IF YOU LIKE STABILITY, STAY AWAY FROM THE SPORTS INDUSTRY. IF YOU THRIVE ON MOVING-GOALPOSTS, SPORT'S FOR YOU!



6 SAM NORTH- FOUNDER OF SAM NORTH LIVE

SPORTS DOESN'T CARE WHO YOU ARE OR WHERE YOU'VE COME FROM, IT'S ALL ABOUT YOUR TALENT AND HOW YOU APPLY YOURSELF. WHETHER YOU'RE THE MULTI-MILLIONAIRE ATHLETE OR THE KIT MAN FOR YOUR LOCAL TEAM. EACH OPPORTUNITY IS WHAT YOU MAKE OF IT, AT EVERY LEVEL.



7 ALEX EXADACTLYOS- FOUNDER OF THE PR EXCHANGE

TEAM WORK I FEEL! THE FEELING OF ACHIEVING SOMETHING WHEN EVERYBODY IS INVOLVED IS HARD TO REPLICATE!



8 JACK BEAUMONT- PROFESSIONAL ROWER FOR TEAM GB & THE LEANDER CLUB

PUTTING ON MY NATIONAL TEAM KIT AND RACING THE REST OF THE WORLD WILL NEVER GET OLD!

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KALAN COUPER- FREELANCE SPORTS JOURNALIST AND VIDEO PRODUCER

EVERYONE IN THE SCENE IS LIVING THE DREAM. THE PRIVILEGE OF WAKING UP FOR WORK EXCITED TO PURSUE YOUR HOBBY, WHICH HAS THE ADDED BENEFIT OF THE PAYSO. THIS COMES FROM HARDWORK AND DESIRE TO IMPROVE WITH THE INDUSTRY SO POPULATED THAT YOU'LL BE REPLACED IN A FLASH OTHERWISE.



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SHON OSIMBO- SPORTS BROADCAST JOURNALIST

PERSONALLY THE PASSION IS WHAT I LOVE WHEN IT COMES TO WORKING IN THE SPORTS INDUSTRY. WHEN YOU ARE PASSIONATE ABOUT SOMETHING IT DOESN'T SEEM LIKE WORK. ALSO IT'S AMAZING TO SEE THE NEW SPORTING TALENT EMERGING EVERY DAY...



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SAYED FAROUK- FOOTBALL TECHNOLOGY CONSULTANT

THE PASSION AND COMPETITIVENESS. IT'S SO GREAT TO SEE THE RESULTS OF YOUR WORK CONTRIBUTES TO A WIN OR A TROPHY.



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ASHLEY DEJONGE- SPORTS MARKETING PROFESSIONAL

"CHOOSE A JOB YOU LOVE & YOU'LL NEVER HAVE TO WORK A DAY IN YOUR LIFE."
IT TRULY DOESN'T FEEL LIKE WORK BECAUSE I LOVE WHAT I'M DOING - THAT'S WHAT WORKING IN SPORTS IS FOR ME!



WHAT IMPACT DID YOU CREATE?

2,000+ IMPRESSIONS 175+ ENGAGEMENTS



16,000 HASHTAG REACH



SPREAD ACROSS 5 COUNTRIES



THANK YOU

#ILOVESPORT

